
Press Release

Leclanché SA appoints new Head of Sales and Marketing

Yverdon-les-Bains, Switzerland, 3rd September 2013 - Leclanché S.A. (SIX Swiss Exchange: LECN), specializes in the production of large-format lithium-ion cells and energy storage solutions, announced today that it has appointed Mr. Joachim Simonis as Head of Sales and Marketing.

The Company is currently strengthening its sales force in preparation for the launch of its stationary products in 2014 and Mr. Simonis will lead this team and develop the marketing strategy of the Company.

Mr. Simonis is a German national and has over 20 years experience in developing and managing sales and marketing organisations for technology based organisations. He has operated in the solar industry since 2004 and until recently he was responsible for the launch of the European operations of Talesun Solar, a Chinese based solar company and prior to that managed the European sales organisation of a German solar company, Phoenix Solar.

In this newly created position at Leclanché, Mr. Simonis will be responsible for the launch of the stationary products and specifically for the development of the direct and indirect sales channels through which the Company intends to market its products. He will report directly to the Chief Executive.

Mr. Simonis qualified from Darmstadt University of Applied Sciences as Diplom-Ingenieur Maschinenbau (equivalent to Master of Engineering), with a focus on Manufacturing and Design.

About Leclanché

Leclanché's strategy is to become one of the leading lithium-ion cell producers and solution providers for renewable energy storage systems in Europe. Its strategic priorities are stationary home electrical energy storage applications and expansion into the stationary industrial and grid electricity storage markets. Through participation in research consortia focusing on hybrid and E-mobility applications, Leclanché is positioned to take advantage of new market opportunities.

Through a unique, patented ceramic separator technology and focus on lithium-titanate technology, Leclanché manufactures large-format lithium-ion cells, optimized for safety and cycle-life, in a fully automated production process. The newly installed production line will have an annual capacity of one million cells or 76 MWh.

Leclanché was founded in 1909 in Yverdon-les-Bains. Through the integration of a spin-off from the Fraunhofer-Gesellschaft in 2006, the company evolved from a traditional battery manufacturer to become a leading developer and manufacturer of lithium-ion cells in Europe. Leclanché currently

employs more than 100 staff and is listed on the SIX Swiss Exchange (LECN). The company has its headquarters in Yverdon-les-Bains (Switzerland) and production facilities in Willstätt (Germany).

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Disclaimer

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